

# ORDER

**Orders**  
**Order / Rev:** 2762721  
**Alt Order #:** WOC14255770  
**Product Desc:** KY Gov  
**Estimate:** 4434  
**Flight Dates:** 09/06/23 - 09/12/23  
**Original Date / Rev:** 09/01/23 / 09/01/23  
**Order Type:** General

**WHAS**  
**Primary AE:** Taylor Fritsch  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Flexpoint Media / POL  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
P.O. Box 1051  
New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Daniel Cameron / R / Governor /  
**Demographic:** A50+  
**Product Codes:** PL-Candidate: State Governor (LUR)  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate  
**Priority:** P04

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** M214806  
**Agency External ID:** 39475AG  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/23	09/12/23	58	\$9,570.00	\$8,134.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2023	58	\$9,570.00	\$8,134.50	0.00
<b>Totals</b>	<b>58</b>	<b>\$9,570.00</b>	<b>\$8,134.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	12%	\$9,570.00
Market	100%	\$79,750.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	88%	\$70,180.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	09/06/23	09/12/23	Local News @ 5a M-F GMK @ 530A	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	11111--	:30	5	\$80.00	P03	0.00	NM	5	\$400.00
1284032 Index: 100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/06/23	09/12/23	11111--		5				\$80.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/23	09/12/23	11111--		5				\$80.00		0.00			
N 2	WHAS	09/06/23	09/12/23	Good Morning America GOOD MORNING AMERICA 7(7:00 AM-8:00 AM)	CM	7:00 AM-8:00 AM	11111--	:30	5	\$200.00	P03	0.00	NM	5	\$1,000.00
		1284032 Index: 103													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/23	09/12/23	11111--		5				\$200.00		0.00			
N 3	WHAS	09/06/23	09/09/23	Local News @ 9a Sa GMK WEEKEND 9-10A	CM	9-10a	-----1-	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
		1284032 Index: 100													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/23	09/10/23	-----1-		1				\$90.00		0.00			
N 4	WHAS	09/06/23	09/10/23	This Week Su THIS WEEK	CM	9-10a	-----1	:30	1	\$180.00	P03	0.00	NM	1	\$180.00
		1284032 Index: 100													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/23	09/10/23	-----1		1				\$180.00		0.00			
N 5	WHAS	09/06/23	09/12/23	Local News @ 12p M-F WHAS11 NEWS AT NOON	CM	12:00 PM-12:30 PM	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
		1284032 Index: 102													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/23	09/12/23	11111--		5				\$90.00		0.00			
N 6	WHAS	09/06/23	09/12/23	Local News @ 12p M-F WHAS11 NEWS AT 1230P	CM	12:30 PM-1:00 PM	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
		1284032 Index: 102													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/23	09/12/23	11111--		5				\$90.00		0.00			
N 7	WHAS	09/06/23	09/12/23	GMA3 GMA3	CM	1-2p	11111--	:30	5	\$90.00	P03	0.00	NM	5	\$450.00
		1284032 Index: 98													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/23	09/12/23	11111--		5				\$90.00		0.00			
N 8	WHAS	09/06/23	09/12/23	Local News @ 4p M-F WHAS11 NEWS @ 4P	CM	4:00 PM-4:30 PM	11111--	:30	5	\$100.00	P03	0.00	NM	5	\$500.00
		1284032 Index: 103													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/23	09/12/23	11111--		5				\$100.00		0.00			
N 9	WHAS	09/06/23	09/12/23	Local News @ 4p M-F WHAS11 NEWS @ 430P	CM	4:30 PM-5:00 PM	11111--	:30	5	\$100.00	P03	0.00	NM	5	\$500.00
		1284032 Index: 103													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/23	09/12/23	11111--		5				\$100.00		0.00			
N 10	WHAS	09/06/23	09/12/23	Local News @ 5p M-F WHAS11 NEWS @ 5p	CM	5-530p	11111--	:30	5	\$200.00	P03	0.00	NM	5	\$1,000.00
		1284032 Index: 104													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/23	09/12/23	11111--		5				\$200.00		0.00			
N 11	WHAS	09/06/23	09/12/23	Local News @ 530p M-FCM WHAS11 NEWS @ 530P	CM	530-6p	11111--	:30	5	\$225.00	P03	0.00	NM	5	\$1,125.00
		1284032 Index: 104													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/23	09/12/23	11111--		5				\$225.00		0.00			
N 12	WHAS	09/06/23	09/10/23	ABC World News Su ABC WORLD NEWS SUN	CM	6-630p	-----1	:30	1	\$600.00	P04	0.00	NM	1	\$600.00
		1284032 Index: 103													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/23	09/10/23	-----1		1				\$600.00		0.00			
N 13	WHAS	09/06/23	09/10/23	Local News @ 630p Su WHAS11 NEWS SUNDAY	CM	630-7p	-----1	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		1284032 Index: 121													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/23	09/10/23	-----1		1				\$250.00		0.00			
N14	WHAS	09/06/23	09/12/23	ET 7-730p ENTERTAINMENT TONIGHT	CM	7-730p	11111--	:30	5	\$150.00	P03	0.00	NM	5	\$750.00
		1284032 Index: 102													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/23	09/12/23	11111--		5				\$150.00		0.00			
N15	WHAS	09/06/23	09/12/23	Tue Prime C THE CHASE	CM	10-11p	-1-----	:30	1	\$400.00	P03	0.00	NM	1	\$400.00
		1284032 Index: 113													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/23	09/12/23	-1-----		1				\$400.00		0.00			
N16	WHAS	09/06/23	09/09/23	NCAA FB Daytime EarlyGM ABC COLLEGE FOOTBALL 12f	CM	12-330p	-----1-	:30	1	\$475.00	P03	0.00	NM	1	\$475.00
		1284032 Index: 99													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/23	09/10/23	-----1-		1				\$475.00		0.00			
N17	WHAS	09/06/23	09/09/23	NCAA FB Daytime Late GM ABC COLLEGE FOOTBALL 33(3:30 PM-7:30 PM)	CM	3:30 PM-7:30 PM	-----1-	:30	1	\$475.00	P03	0.00	NM	1	\$475.00
		1284032 Index: 103													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/23	09/10/23	-----1-		1				\$475.00		0.00			
N18	WHAS	09/06/23	09/09/23	NCAA Football Prime ABC PRIME COLLEGE FOOTB(7:30 PM-11:00 PM)	CM	7:30 PM-11:00 PM	-----1-	:30	1	\$475.00	P03	0.00	NM	1	\$475.00
		1284032 Index: 103													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/23	09/10/23	-----1-		1				\$475.00		0.00			
													Totals	58	\$9,570.00